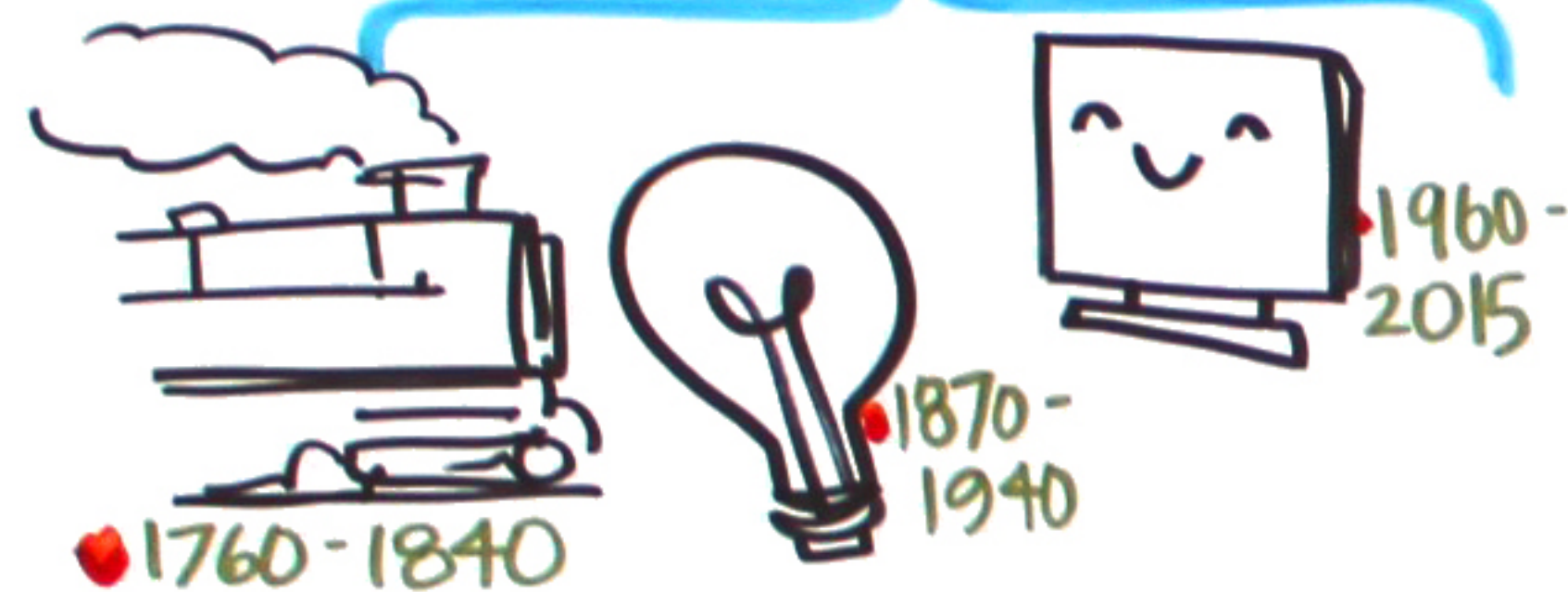


THE POWER OF CORPORATE CITIZENSHIP TO CREATE POSITIVE BUSINESS

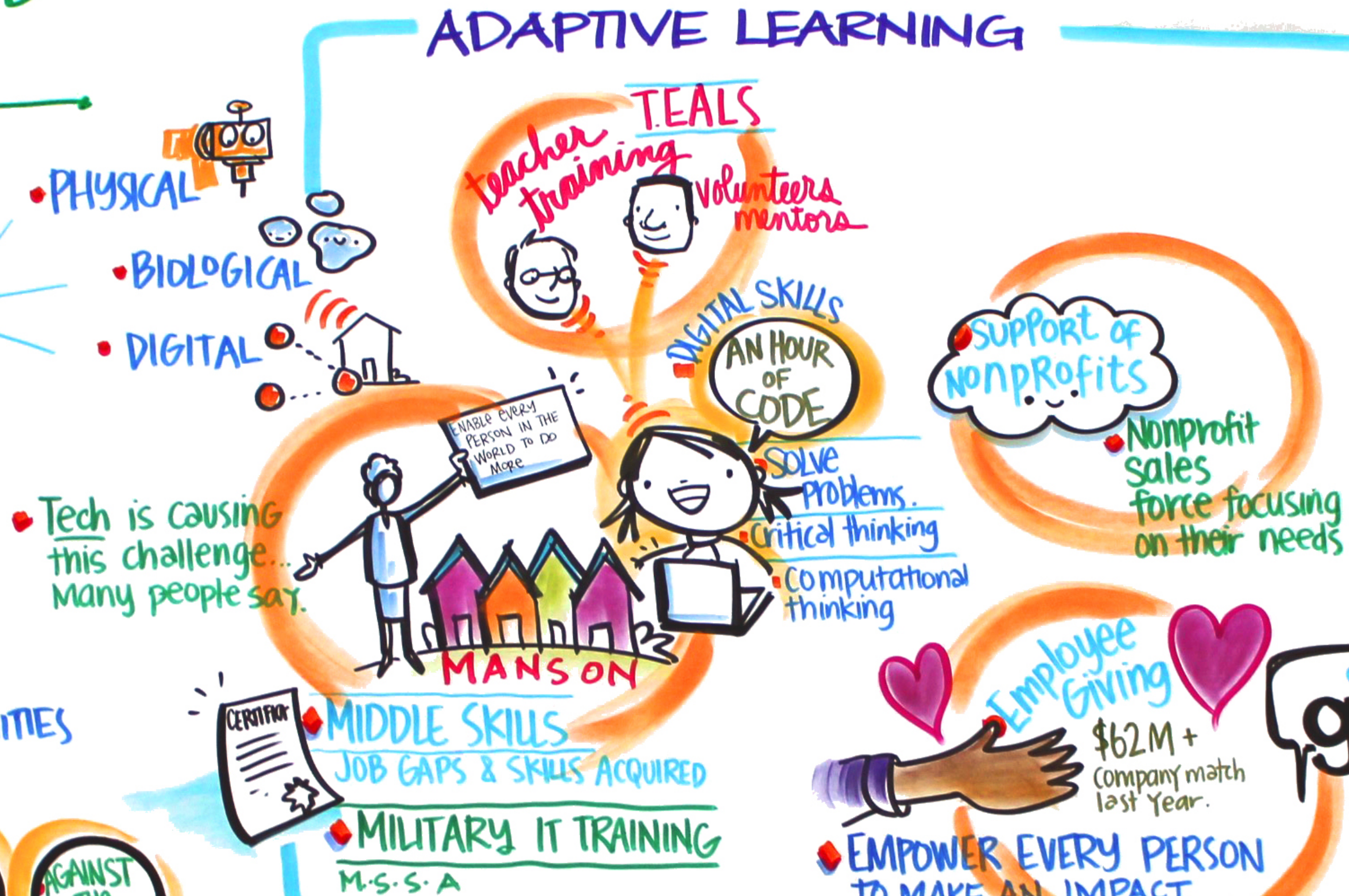
MARY SNAPP : MICROSOFT PHILANTHROPIES

THE 4TH INDUSTRIAL REVOLUTION AGE OF INFORMATION



- People had to find new ways to work with each Revolution. There are **OPPORTUNITIES** & many **CHALLENGES**

WHAT MAKES YOU FEEL GOOD VS. WHAT YOU CAN SCALE TO HAVE SOCIAL IMPACT?
@a system's LEVEL.



Employees want Microsoft to **TAKE A STAND** on current issues & support broader society as well as customers.

IT TAKES PARTNERSHIPS TO FOCUS ON SOCIAL IMPACT
I . S . S . U . E . S

