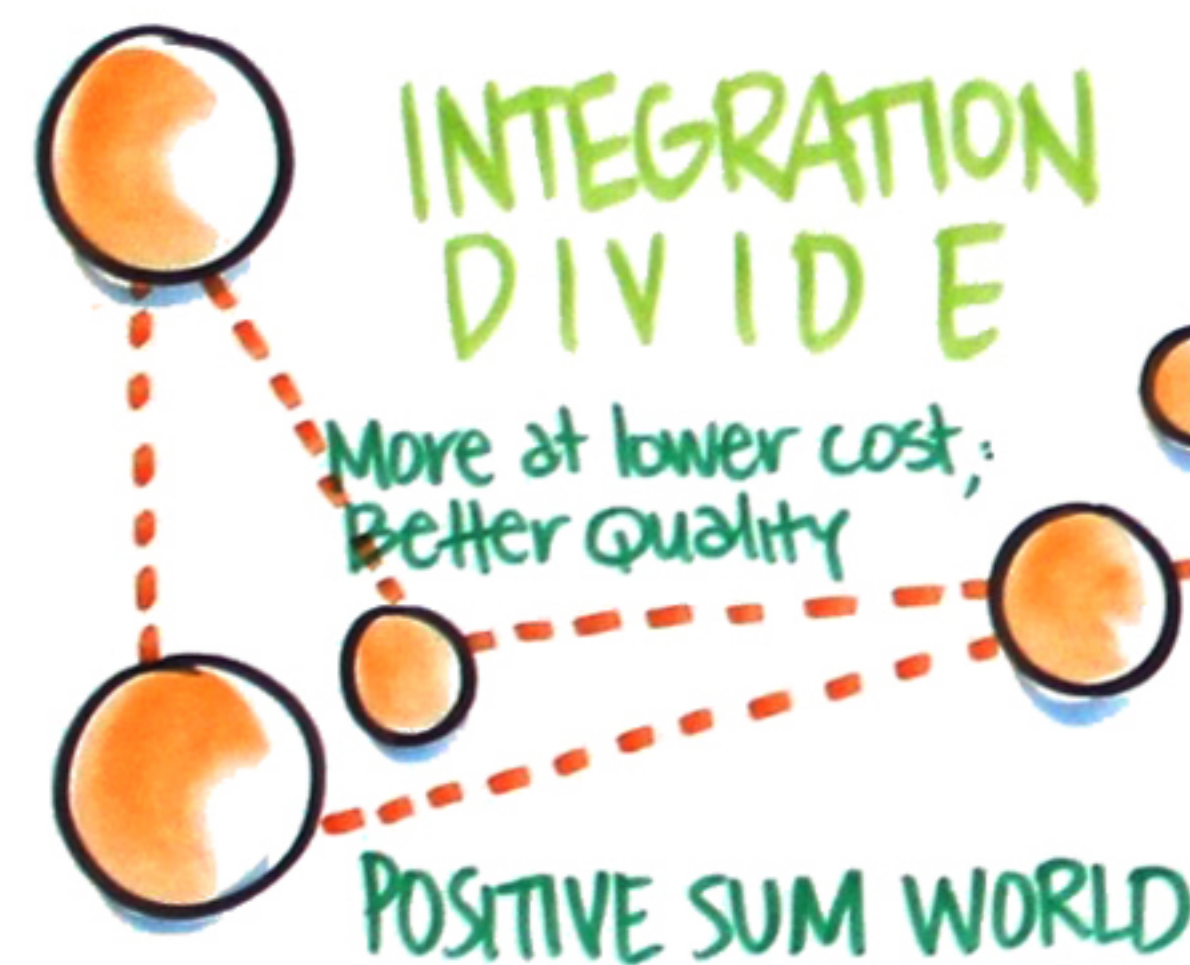


BRIDGING THE ISSUES THAT DIVIDE US

• WALLY HOPP • ACHYUTA ADHVARYU •
• ANDY HOFFMAN • TED LONDON •

BIG, COMPLEX CHALLENGES:

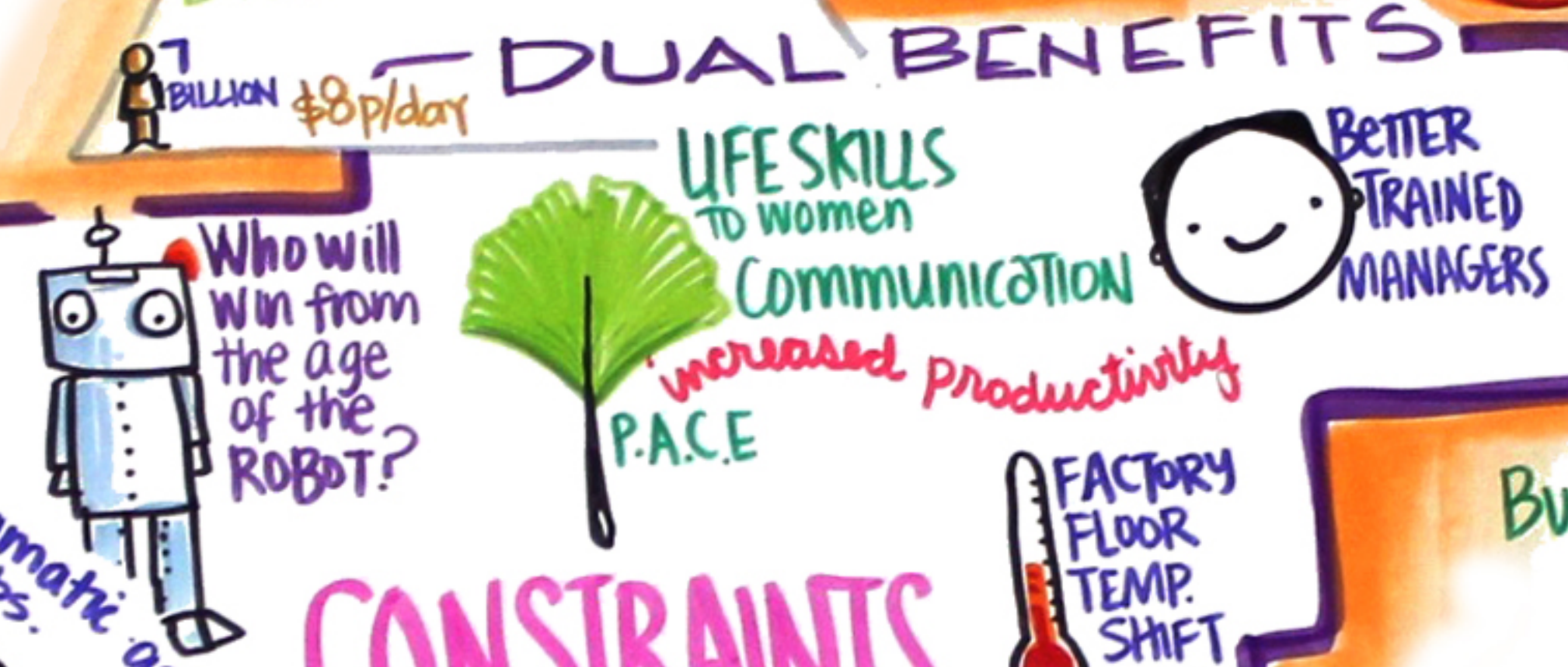
Changing the Perception of the role of business



WE HAVE MADE SHIFTS BUT WE HAVE TO KEEP PUSHING FORWARD!



CONSTRAINTS that are binding can improve workplace



CLIMATE CHANGE

KARL MARX → EARTH DAY

CLIMATE CHANGE WHY THE DIVIDE?

Sorry, I'm busy!
HE WAS CONSISTENT in his viewpoint

CLIMATE CHANGE IS A CULTURE SHIFT.

University of Godele.

COGNITIVE FILTERS

They come from our tribe
It can overpower our rational reasoning. Emotions drive our PERSPECTIVE
We question people's M.O.T.I.V.E.S

ACTIVATE THE BLACK BOX

BUILDING TRUST

DISTRUST OF THE MESSENGERS • THE PROCESS THAT CREATED THE MESSAGE • DISTRUST OF THE MESSAGE ITSELF • & THE SOLUTIONS THAT COME FROM THE MESSAGES.

I HAVE A DREAM...
FOCUS ON POSITIVE

COURAGE...

DUAL IMPACTS • IMPLEMENTATION
Good for business... Good for workers.
THEORY EVIDENCE REAL LIFE

HOW DO WE REACH CONSENSUS ON WAYS TO MOVE THIS FORWARD
IDEOLOGY • MINDSET • METHODOLOGY

DISTRUST OF IMPACT
VALUES

INTERDEPENDENCE IS
C.R.I.T.I.C.A.L