THE REVITALIZATION OF DETROIT – A STORY OF COMMITMENT, CREATIVITY & PARTNERSHIP

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Collaborations

★ DTE ENERGY: We serve with our ENERGY.

Employees · Electricity · Gas

★ MIDTOWN DETROIT

DOG PARTS · GARDENS · ARTS PROGRAM · STREETSCAPES · MICRO DISTRICTS · LOCAL PLACEMAKING

★ Revitalization of Detroit is important to the whole of MICHIGAN.

• 30 Years of work preceeded the commitment to save the CITY!

WE'RE ON OUR WAY BUT THERE'S A WAYS TO GO.

• THE Entrepreneurial SPIRIT IS DETROIT!

• Minority owned businesses are disproportionally owned by non-African American people.

★ A Recovery STORY... the SOUL of the CITY – 200 NEIGHBORHOODS: nourish the soul, heal the body. 100,000 People.

LED LIGHT PARTNERSHIP... DTE & the Mayor. 300 per day, starting with the neighborhood

We need the City to get out of our W · A · Y !

★ RESIDENT INVOLVEMENT BUILT TRUST...

• Neighborhood revitilization STORY.

$\frac{1}{4}$ SQ. MILE

• INFRASTRUCTURE
• PARK
• GREENWAY

• What would it be like to walk the streets & not see BLIGHT?

• YOUNG enterprise. City, residents, development company.

National partners alloted $ to DETROIT. ALL of A sudden we had $ to WORK TOGETHER!

THE NEED FOR FOCUS CANNOT BE OVERSTATED.

START WITH THE AREAS OF STRENGTH AND MOVE OUT FROM THERE.

PAY ATTENTION TO THE ASSETS OF EACH AREA. THE LOOK, SHOPPING AREAS, SINGLE FAMILY HOMES, CORRIDORS, OPEN SPACE

N · E · T · W · O · R · K · S

EDUCATION ISSUES HAVE TO BE A D D R E S S E D

RENT vs. OWN vs. SELL ~ CASH SALE

ACCESS TO EMPLOYERS

! EVERYONE IS PULLING FOR NEW Businesses to SUCCEED!

It's contagious! anything is possible...

• Nonprofits are offering great support for new businesses across the city which feeds the passion & enthusiasm you see there. Detroit residents are being hired.

I MADE IT IN DETROIT!

CULTURAL AMENITIES

★ DANCE ★ MUSIC ★ VIDEOS ★ SCULPTURE ★ FOOD ★ CULTURAL DIVERSITY!